



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Nelson/D/Sen/FL (16577)
Abar Media (2878)
HUTTON, SHELLI
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
BILL NELSON SENATE (134141)
National/Political
536/06259629

Invoice 627480
Inv Date 8/26/2012
Terms Net 30
Contract 324946
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
2, Modified on 9/19/12 12:06 PM
BILL NELSON SENATE
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:48PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,Th-1,F-1	08/02/12 8:59AM (Th)	00:30	8N12001H	\$1500.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Th-1,F-1	08/03/12 8:48AM (Fr)	00:30	8N12002H	\$1500.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-1	08/06/12 7:25AM (Mo)	00:30	BN12002H	\$1500.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-1	08/06/12 8:52AM (Mo)	00:30	8N12002H	\$1500.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-1	08/07/12 8:29AM (Tu)	00:30	8N12002H	\$1500.00	
6.0	Spot	11:00:00AM-12:00:00	Day,Th-1,F-1	08/02/12 10:59AM (Th)	00:30	8N12001H	\$625.00	
6.0	Spot	11:00:00AM-12:00:00	Day,Th-1,F-1	08/03/12 10:59AM (Fr)	00:30	BN12002H	\$625.00	
7.0	Spot	11:00:00AM-12:00:00	Day,M-1	08/06/12 11:59AM (Mo)	00:30	BN12002H	\$625.00	
8.0	Spot	12:00:00PM- 1:00:00	Day,F-1	08/03/12 12:52PM (Fr)	00:30	8N12002H	\$625.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/06/12 12:51PM (Mo)	00:30	8N12002H	\$625.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/07/12 12:54PM (Tu)	00:30	BN12002H	\$625.00	
10.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	08/02/12 4:45PM (Th)	00:30	BN12002H	\$500.00	
10.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	08/03/12 4:54PM (Fr)	00:30	8N12002H	\$500.00	
11.0	Spot	5:00:00PM- 6:00:00	Day,Th-1,F-1	08/02/12 5:14PM (Th)	00:30	BN12001H	\$1425.00	
11.0	Spot	5:00:00PM- 6:00:00	Day,Th-1,F-1	08/03/12 5:12PM (Fr)	00:30	BN12002H	\$1425.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,M-1	08/06/12 5:54PM (Mo)	00:30	8N12002H	\$1425.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,Th-1,F-1	08/02/12 6:23PM (Th)	00:30	BN12001H	\$2150.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,Th-1,F-1	08/03/12 6:28PM (Fr)	00:30	8N12002H	\$2150.00	
14.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	08/06/12 6:14PM (Mo)	00:30	8N12002H	\$2150.00	
14.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	08/07/12 6:12PM (Tu)	00:30	BN12002H	\$2150.00	
15.0	Spot	7:00:00PM- 7:30:00	Day,Th-1,F-1	08/02/12 7:12PM (Th)	00:30	BN12001H	\$2000.00	
15.0	Spot	7:00:00PM- 7:30:00	Day,Th-1,F-1	08/03/12 7:07PM (Fr)	00:30	BN12002H	\$2000.00	
16.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/06/12 7:13PM (Mo)	00:30	BN12002H	\$2000.00	
16.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/07/12 7:12PM (Tu)	00:30	8N12002H	\$2000.00	
17.0	Spot	7:30:00PM- 8:00:00	Day,Th-1,F-1	08/02/12 7:54PM (Th)	00:30	BN12001H	\$2000.00	
17.0	Spot	7:30:00PM- 8:00:00	Day,Th-1,F-1	08/03/12 7:43PM (Fr)	00:30	BN12002H	\$2000.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1	08/07/12 7:37PM (Tu)	00:30	BN12002H	\$2000.00	
19.0	Spot	11:00:00PM-11:35:00	Day,Th-1	08/02/12 11:27PM (Th)	00:30	BN12001H	\$1425.00	
20.0	Spot	11:00:00PM-11:35:00	Day,Sa-1	08/04/12 11:28PM (Sa)	00:30	8N12002H	\$1425.00	
21.0	Spot	11:00:00PM-11:35:00	Day,M-1	08/06/12 11:13PM (Mo)	00:30	BN12002H	\$1425.00	
22.0	Spot	11:35:00PM-12:05:00	Day,Th-1,F-1	08/02/12 12:01AM (Th)	00:30	BN12001H	\$575.00	
22.0	Spot	11:35:00PM-12:05:00	Day,Th-1,F-1	08/03/12 11:52PM (Fr)	00:30	BN12002H	\$575.00	
23.0	Spot	11:35:00PM-12:05:00	Day,Tu-1	08/07/12 11:54PM (Tu)	00:30	BN12002H	\$575.00	
24.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1	08/04/12 7:44AM (Sa)	00:30	BN12002H	\$800.00	
25.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	08/04/12 8:59AM (Sa)	00:30	BN12002H	\$800.00	
26.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/04/12 6:23PM (Sa)	00:30	BN12002H	\$625.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	08/05/12 8:28AM (Su)	00:30	BN12002H	\$800.00	
28.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/05/12 11:59AM (Su)	00:30	BN12002H	\$300.00	
29.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/05/12 6:12PM (Su)	00:30	BN12002H	\$1250.00	



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Suite 200
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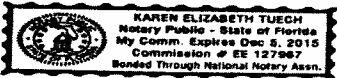
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30.0 / 1	Spot	11:35:00PM-12:05:00	Per week (1),Sa	08/04/12 11:56PM (Sa)	00:30	BN12002H	\$130.00	(Revised)
31.0 / 2	Spot	11:35:00PM-12:05:00	Day,Sa-1	08/04/12 12:04AM (Sa)	00:30	BN12002H	\$130.00	(Revised)
34.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/12/12 5:14AM (Su)	00:30	BN12002H	\$160.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$50,120.00
Commission	(\$7,518.00)
Net Total	\$42,602.00

Total Spots 42

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.